

Benefits of the NLSS Solution:

Immediate service for locked merchandise

Remote staff can be dedicated to certain departments or products to offer highly expert product advice. Remote staff also have access to a host of additional resources and information at hand.

Point-of-decision service and advertising

Point-of-decision marketing is the most effective advertising for influencing buyer behavior and encouraging upselling.

Advertising or interactive marketing

Display product demos, advertising videos or even interactive marketing content such as surveys on the touch screen when not in use by a customer.

Multi-store management

Remote attendants can assist multiple stores from a centralized location.

Advanced reporting and data charting

Easily track the number of transactions performed at display cabinet.

Remote Video Storage

Remotely and securely save transaction footage for forensic investigations or customer satisfaction assessments.

Cost Savings

Remote attendants offer huge cost-saving incentives to retailers by reducing the number of in-store staff while enhancing customer service. Additionally, resources can be shared across multiple store locations.

“Defensive merchandising is reported to cost retailers up to 40 percent annually”

NLSS High Dollar Value Merchandise Solution



New Solutions for Defensive Merchandising:

Next Level's unified security platform protects high-dollar value items while improving customer satisfaction and increasing sales.



Corporate Headquarters:

6353 Corte Del Abeto
Suite 102
Carlsbad, CA 92011
PHONE: +1 (760) 444-1410

Email Contacts:

General Info: info@nlss.com
Sales: sales@nlss.com
Partners: bizdev@nlss.com
Employment: careers@nlss.com

For more information visit: www.nlss.com



NLSS High Dollar Value Merchandise Solution

High-dollar value merchandise is often kept behind a locked cabinet in retail stores in an attempt to deter theft. This practice, known as defensive merchandising, keeps products safe from theft but unfortunately, also deters sales by making products inaccessible to customers. *In fact, defensive merchandising is reported to cost retailers up to 40 percent in sales of these items and associated items such as accessories annually.*

Next Level created a solution for this problem using its signature unified platform with IP-access control, video management, two-way audio and remote management. This new approach to defensive merchandising ensures that every customer has a dedicated remote attendant on-hand for assistance while protecting assets from theft.

How it Works

» STEP 1 Customer Requests Service



The customer initiates a request at the display cabinet by pressing a service button on an interactive screen or a simple touch button.



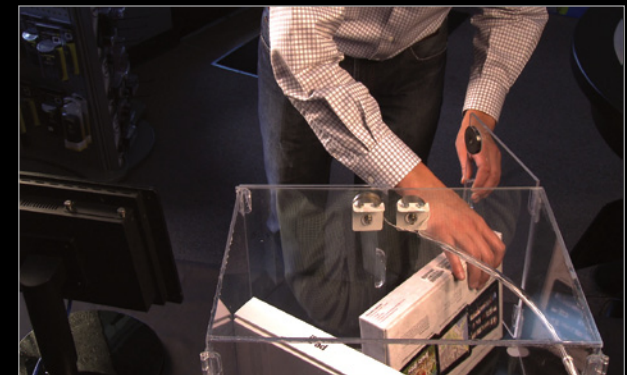
» STEP 2 Attendant Responds



A remote attendant appears on the interactive screen. If the retailer is using a simple touch button, then the attendant can talk through an audio enabled camera at the display cabinet.

When the attendant is not helping a customer, the display screen can be used for advertising or other marketing materials such as surveys.

» STEP 3 Unlock / Lock Cabinet



The customer and attendant can interact via two-way audio and video and the attendant can lock/unlock the cabinet doors from the remote location and watch as the customer removes the merchandise.



Remote Service from a Centralized Location

Remote attendants can support multiple departments within a store or even multiple stores from a single, centralized location.

The remote attendant connects to the display cabinet through a secure browser-based interface which can be accessed from any Web-enabled device, anywhere in the world.



Click to unlock cabinet
Audio control for interface
Audio control for the microphone