



## **Next Level Security Systems Bolsters Industry Presence at ASIS 2010**

*Meet the industry's most experienced entrepreneurial team and view the company's award-winning unified, networked solutions at ASIS in Dallas*

**Carlsbad, Calif. – October 11, 2010** – Next Level Security Systems ([www.nlss.com](http://www.nlss.com)), a provider of a new breed of unified, networked security solutions, expands its industry presence with a host of activities during the 56<sup>th</sup> Annual ASIS International Seminar and Exhibits. During the conference, Next Level will showcase innovative products, including the NLSS Gateway, which has been honored as a Security's Best winner of ASIS Accolades 2010.

“When we launched the company, we were keenly aware that we were developing a system that would significantly change the traditional approach to security technology,” said Peter Jankowski, Chairman and CEO, Next Level Security Systems. “There is significant demand for and interest in unified, networked solutions that combine traditionally separate subsystems into one platform.”

Next Level Security Systems is the newest venture for Jankowski, a seasoned entrepreneur who was behind the success of Loronix, which was sold to Verint, and Sypixx, which was acquired by Cisco. Other industry veterans who have joined the Next Level team include Jumbi Edulbehram, Bill Jacobs, Danny Petkevich, Rob Tucker and David Wedel. Conference attendees are invited to meet the entire executive team during Next Level's opening day cocktail reception at its booth, #347, on Tuesday, Oct. 12, 2010, from 2:30 p.m. to 4:30 p.m.

Throughout the conference, Next Level will showcase its advanced IP-based security devices including the NLSS HD Media Decoder, the NLSS Gateway, the NLSS Gateway Micro and the NLSS Remote Management System. The company will demonstrate the capabilities of its products alongside innovations from its esteemed partners including Arecont Vision, ASSA ABLOY, Axis Communications, Bosch Security Systems, HID Global, IQinVision, Mercury, Panasonic, Pelco and Sony. The company will also be a featured partner at the HID Global booth (#601) to demonstrate the integration of its unified, networked platform with HID Secure Identity Solutions. The NLSS Gateway integrates multiple subsystems including video management, access control, video analytics, two-way audio and intrusion into one platform, which enables end users to have a comprehensive view of security operations and business processes.

Next Level Security Systems also will participate in the Physical Security Interoperability Alliance's Interoperability Reception on Wednesday, Oct. 13, 2010, from 4 p.m. to 6 p.m. During the event, the NLSS Gateway, which incorporates PSIA and ONVIF specifications, will demonstrate its interoperability between industry-leading IP cameras that also leverage the PSIA IP Media Device specification.

Next Level will accept its award for the ASIS Accolades competition, which recognizes the security industry's most innovative new products and service solutions exhibited at ASIS 2010, at a Networking Luncheon on Tuesday, Oct. 12, 2010. Winning solutions will be demonstrated

during the event and throughout the conference in the ASIS Accolades viewing area on the exhibition floor. The ASIS Accolades award is the third award Next Level has been honored with in 2010.

“Our unified security solutions continue to receive substantial industry support,” said Jumbi Edulbehram, Vice President of Business Development, Next Level Security Systems. “At ASIS, we will demonstrate the value of the NLSS Gateway to the end-user community. Our combined platform enables users to reduce training costs, increase situational awareness, and enhance security and operational efficiency, all for a price considerably lower than comparable systems.”

The innovative security solutions from Next Level Security Systems will be on display at booth #347 at the 2010 ASIS conference, which will be held Oct. 12-14, 2010, at the Dallas Convention Center in Dallas. When you visit Next Level at ASIS, check-in at the booth using Foursquare or Facebook Places, and you will be automatically entered to win a NLSS Gateway Micro.

### **About Next Level Security Systems**

Next Level Security Systems is a physical security company focused on developing a new breed of networked security solutions. Next Level’s products and solutions combine the performance, sophistication and functionality of enterprise-class security systems into a compact, unified and affordable solution. Led by a team of seasoned security executives and world-class engineers, Next Level was built around the core belief that exceptional performance and advanced technology should be both easy to use and affordable. The Next Level team’s mission is to develop advanced hardware and software products that set new standards in performance vs. cost. For additional information, visit <http://www.nlss.com>.

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