



PRESS RELEASE

**Next Level Security Systems Names Industry Veteran
to new role of Executive Vice President of Sales**

New executive brings experience as sales director at leading IP manufacturers

Las Vegas – April 4, 2011 – [Next Level Security Systems](#), a manufacturer of a new breed of unified, networked security solutions, today announces the appointment of John Steen to the role of Executive Vice President of Sales. Steen, who reports directly to Next Level Chairman and CEO Peter Jankowski, is responsible for leading global sales efforts on behalf of the company.

“John is a highly experienced sales executive and we are pleased to have him join our team,” Jankowski said. “He will play a pivotal role to enable Next Level to grow our business exponentially while extending our relationships with existing customers. With his drive and industry expertise, he is an excellent addition to the Next Level team.”

Steen’s appointment follows a successful year for Next Level Security Systems in which the company brought [its complete line of networked security solutions](#) to market. During this time, demand for unified platforms soared as more users required comprehensive systems that minimize complex integration and partners looked for new ways to build recurring revenue.

“Next Level Security Systems is uniquely positioned to take advantage of growth opportunities in our targeted verticals, such as retail, financial and education,” Steen said. “I look forward to leading activities to drive sales, profits and market share of the company’s unified, networked platforms while continuing to promote the Next Level brand on a global scale.”

Steen brings more than 10 years of industry sales experience to Next Level and has a strong track record of building high performing sales and account management teams. Prior to joining Next Level, Steen served as Vice President of Strategic Accounts for Arecont Vision and served for more than three years as National Sales Manager for Axis Communications. During his seven-year tenure at Axis, he successfully developed and implemented aggressive sales and marketing plans that drove demand for the company's network video products and services. Steen also brings extensive technical expertise through his service in the military.

Steen and the rest of the [seasoned Next Level executive team](#) will be on site at the 2011 ISC West Conference and Exhibition, held April 6-8 at the Sands Convention Center in Las Vegas. Attendees are invited to meet the team and view demonstrations of Next Level’s unified, networked security solutions throughout the conference at booth #8092, and attend the company’s kick-off networking reception on Wednesday, April 6 from 3-5 pm in the [Next Level booth](#).

About Next Level Security Systems

Next Level Security Systems is a physical security company focused on developing a new breed of networked security solutions. Next Level's products and solutions combine the performance, sophistication and functionality of enterprise-class security systems into a compact, unified and affordable solution. Led by a team of seasoned security executives and world-class engineers, Next Level was built around the core belief that exceptional performance and advanced technology should be both easy to use and affordable. The Next Level team's mission is to develop advanced hardware and software products that set new standards in performance vs. cost. For additional information, visit <http://www.nlss.com>.

Sales contact:

sales@nlss.com

(760) 444-1410

Media contact:

Rhianna Daniels

O: (630) 855-6476

M: (603) 591-7209

rdaniels@compasspublicrelations.com